FOR THE FIRE SERVICE INSTRUCTOR



EGO AND/OR MONEY SHOULD NOT BE YOUR MOTIVATION.



BE WILLING TO LEARN FROM THE AUDIENCE. NOT EVERYONE COMES IN EMPTY-HANDED.

CONSIDER YOUR AUDIENCE'S DAILY AND OVERALL Workload. Don't treat your subject as the only Thing they have to allocate mental real estate to.



POSTURING WITH A NEGATIVE ATTITUDE ABOUT TRAINING TO BE LIKED MAKES EVERYTHING WORSE.



BASE EVERYTHING YOU OFFER ON REAL CALLS AND REAL SCIENCE.





15 BE FUNCTIONALLY FIT.



FLIP THE SCRIPT OFTEN. LOOK AT, DIALOGUE ABOUT, AND APPROACH THINGS FROM AS MANY PERSPECTIVES AS POSSIBLE.



WELCOME ANY OPPORTUNITY FOR GENUINE DIALOGUE.

21 DON'T BE AFRAID TO GO DOWN RABBIT HOLES IF YOU KNOW HOW TO GET BACK OUT OF THEM AND TIE THEM ALL TOGETHER.



255 SET THE GROUND RULES FOR RESPECT AND BOUNDARIES WITHIN THE GROUP. YOU AREN'T RUNNING A DAYCARE. CLASS CLOWNS ARE CALLED CLOWNS FOR A REASON.

- YOUR JOB ISN'T TO CONVINCE ANYONE. YOUR JOB IS TO REMOVE THE EXCUSE OF IGNORANCE, WHICH INCLUDES YOURS.
- 4

KNOW YOUR AUDIENCE AND ADJUST YOUR CONTENT Accordingly.



BE PASSIONATE ABOUT YOUR AUDIENCE'S GROWTH, THEY WILL BE MORE LIKELY TO BE PASSIONATE ABOUT GROWING.

- SWEARING INCESSANTLY WHILE YOU INSTRUCT DOESN'T MAKE YOU A BADASS AND IT DOESN'T MAKE YOUR CONTENT ANY BETTER.
- **10** IF THE TRAINING OFFERED WON'T MAKE IT TO PRACTICAL APPLICATION ON EMERGENCY SCENES OR INTO DAILY LIVES, IT IS A WASTE OF EVERYONE'S TIME, ENERGY, AND MONEY.
- 12 IF YOU NEED A LESSON PLAN, THEN YOU DON'T KNOW THE TOPIC WELL ENOUGH.
- **14 PREPARING TO INSTRUCT ON A TOPIC INCLUDES A DEEP DIVE INTO ALL AVAILABLE CONTENT. GATHER INPUT FROM FUTURE AUDIENCE MEMBERS AND SUBJECT MATTER EXPERTS.**
- 16 BE TH
- BE THE HARDEST-WORKING PERSON IN PRACTICAL SESSIONS. SET UP, RESET, DEMONSTRATE EVERY SKILL, AND CLEAN UP.



LEARN THE LOGICAL FALLACIES. HOLD YOURSELF AND THE GROUP TO THEM.



CONSIDER ALL POSSIBLE REBUTTALS PRIOR AND HAVE LEGITIMATE RESPONSES TO OFFER.



NEVER DIALOGUE TO WIN AND NEVER PLAY THE GOTCHA CARD.









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